



2022年第19届亚运会官方合作伙伴 Official Prestige Partner of the 19th Asian Games Hangzhou 2022

吉利泛車控股有限公司

GEELYAUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

August 2021

www.geelyauto.com.hk

Sales Performance

	July 2021		2021 FY	
Overall:	99,275 units	- 6% YoY	729,512 units	+15% YoY
Domestic:	92,221 units	- 8% YoY	669,036 units	+9% YoY
Exports:	7,054 units	+56% YoY	60,476 units	+151% YoY
NEEV*:	7,794units	+22% YoY	37,865 units	+6% YoY



 Sedans

 278,537 units
 +20% YoY

 SUVs
 +13% YoY

 442,968 units
 +13% YoY

 MPV
 -36% YoY

*New Energy and Electrified Vehicle which including MHEV, HEV, PHEV and BEV at this moment.

Sales Performance



Domestic Sales Volume (3MMA+/-%) 150% 100% 50% 0% 10 2018 10 2021 4 \sim 10 4 2020 2017 -50% Annual Sales Volume & Market Share Sales Volume — Market share 1,800,000 7.00% 1,600,000 6.00% 1,400,000 5.00% 1,200,000 4.00% 1,000,000 800,000 3.00% 600,000 2.00% 400,000 1.00% 200,000 0 0.00% 2016 2018 2021* 2017 2019 2020

*Jan-Jul 2021

Preface & Xingyue

CMA Based sedan and SUVs





Monthly Sales Volume of Xing Series(units)



■ Xingyue S ■ Xingrui ■ Xingyue L

MSRP:	137,200-185,200 RMB
Dimensions:	4770×1895 ×1689
Powertrain:	2.0T X 7DCT /160Kw /325N.m 2.0T X 8AT /175Kw /250N.m
Smart tech:	FOTA,APA,HUD,AEB,LDW,LKA,S LIF,ICC,BSD

Boyue & Borui



• Borui GE: the B segment sedan was awarded the "Grand Car in China 2019"

• Boyue is one of the best-selling SUV models in China & Malaysia.



Monthly Sales Volume of Boyue & Borui (units)

Geely's SUV Sales Volume Ranking

Country	2019	2020H1
China	#3	#3
Malaysia	#1	#1

Binrui & Binyue & ICON/Haoyue & Jiaji

All 3 models are based on BMA platform



Monthy Sales Volume of Jiaji & Haoyue (units)



Monthly Sales Volume of Binrui, Binyue & Icon (units)



Haoyue

Jiaji



First Geely Brand MPV



7-seater SUV



New Emgrand & Vision Family

New Emgrand remains the best-selling sedan model among local brands.



Monthly Sales Volume of Vision Family (units)



Monthly Sales Volume of Emgrand Family (units)





LYNK & CO







- LYNK & CO Clubs in Hamburg, Antwerp, Berlin, Barcelona, Paris, and Milan are coming Soon
- 495 units of 01 delivered to customers with its innovation subscription in 2021
- 1400 units 01 was export to European market in July and total shipped 5,046 In 2021

Know more LYNK & CO at www.lynkco.com

New Energy and Electrified Vehicles

NEEVs - Sales Volume (units)





ICON MHEV



Boyue pro MHEV



Jiaji ePro



Borui ePro



Emgrand GL PHEV



Emgrand GSe



Geometry A



Binyue ePro

Geometry C

03 PHEV



Emgrand EV500

Xingyue MHEV/PHEV



02 PHEV



01 MHEV/HEV



01 PHEV



Powertrain Electrification Strategy

Full range of electrified powertrains from MHEV to pure electric.

Numbers of NEEV vs ICE models in current portfolio (models)





■ ICE ■ MHEV ■ PHEV ■ BEV



Modular Architecture Development



- Modular Architectures (BMA,CMA,SPA,SEA) to cover the entire product line
- A0/A/B/C/D/E segments with versatile powertrain options
- Advanced flexible E/E structure



Modular Architecture Development







浩瀚 SEA Sustainable Experience Architecture

- Pure Electrical Modular Architecture;
- Wide Band width covering A-E segment;
- Cloud based electric component management;
- Centralized Domain control E/E structure;
- Fully Autonomous Driving from 2025;
- SEA OS to facilitate the future EV ecosystem;
- Open-Source Electric Vehicle Architecture

Autonomous Driving Road Map

The modular Architectures are designed for Full Autonomous Driving of future.

2021 Basic Driver Assistant

- Mass deployment
- As basis of data collection
- Shadow Mode
- OTA Mode

2022 Advanced AD On structural Road

- Maximize the duration of continuous auto pilot
- Rich Scenes; Crosslayer Packing, Random Parking, hands-off/eyes off in particular scene

2023 Advanced AD On open Road

 Apply L4 (unsupervised) to the scenes like parking, highway, urban, etc. in specified regions 2025 Fully AD

- Based on technology as full stack SW, HD maps, super brain, etc.
- Achieve fully
 auto pilot

Our Partners: Zenseact, Mobileye, Waymo

New Products





NEW products for 2021:

- Zeekr 001
- Lynk & Co B segment SUV
- CMA platform based Xingyue L
- Brand new Emgrand sedan
- Facelift and new energy versions of existing models



Zeekr 001

- The world's first mass produced pure electric shooting brake
- Based on the proprietary technology infrastructure – SEA
- Start Price from 280K RMB
- Delivery starting in October 2021





Smart	Feature	Luxury
Co Pilot	700+km	150-220mm
Full AD	NEDC	Air suspension
100% FOTA	<4S	Power Door
Full cycle full Scenarios	Acceleration	Frameless electric door
Al Mate	80+km/h	LCD Bespoke
Smart cockpit	Elk test	Customization





The new pure electric premium brand---ZEEKR



GEELY



- JV established on 15th April 2021 with 51:49 share holding structure of the listed group and the parent group
- Based on the Pure Electric Modular Architecture SEA
- Starts from Zeekr 001, 6+ models within 3 years
- Direct Sales and servicing network providing superior customer engagement
- Hassle-free charging offerings

Auto Finance Joint Venture



- Retail NPL (non-performing loan: +60 days) at 0.20% in 2020
- Ranked <u>No.1</u> in the retail credit segment of J.D. Power 2020 China Dealer Financing Satisfaction Study



Environmental, Social & Governance ("ESG")



We will take the Blue Geely Action Plan as the core to further support China's efforts to achieve the goal of carbon neutrality before 2060 and contribute to global climate change mitigation



During Jan - Jul 2021, NEEVs contributed to 5.2% of total sales volume. For Jiaji, Xingyue & Icon, NEEVs accounted for 30% of their total sales volume









Zeekr, a brand relating to the electricity mobility related products such as intelligent electric vehicle, has been launched in March which would further promote the zero-emission pure electric vehicles

<u>Plan 2</u>



Intelligent pure electric vehicles: establish a brand-new pure electric vehicle company, and actively participate in market competition

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2020 ESG Report has been released on official website on May 7, 2021

Please click the link for the report: http://www.geelyauto.com.hk/core/files/corporate_governance/en/2020geelye.pdf

Financial Performance



Return of Equity (%)

Average Ex-factory Prices (RMB)



Cash Dividend Per Share (HK cents)





Net Profit (RMB Mn)



Export Sales Volume (Units)



CAGR: Compound Annual Growth Rate

Geely Automobile in Figures

Year started:3	1998
Total workforce:	38,000 (on Dec. 31 th , 2020)
Manufacturing facilities:	11 plants in China + 1 JV plant in Belarus
Products:	17 major models under 4 platforms & 2 modular architecture
Branding:	 "Geely" brand for mass market; "Lynk&Co" brand for high end market; "Geometry " brand for BEV market "Zeekr" brand for Smart EV market
Services:	 More than 989 Geely dealers ,172 Geometry dealers and 295 LYNK & CO dealers in China. 24 sales agents, 23 sales and service outlets in 35 oversea countries; Vehicle finance JV with BNP Paribas Personal Finance
2020 Sales Volume:	1,320,217 units
2020 Revenues:	US\$14.00 billion
Credit Rating:	S&P:BBB-/Negative; Moody's Baa3/Stable
Market Capitalization:	US\$34.2 billion (on Aug 6 th , 2021)

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