

吉利汽車控股有限公司

GEELY AUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

Feb 2019



Sales Performance

Jan. 2019

Overall: 158,393 units +2% YoY
Domestic: 151,388 units -2% YoY
Exports: 7,005 units +565% YoY

NEEVs

9,022 units +1618%

Sedans (New Emgrand+Vision+Emgrand GL+KINGKONG+BORUI+BINRUI+03)

63,315 units -2% YoY

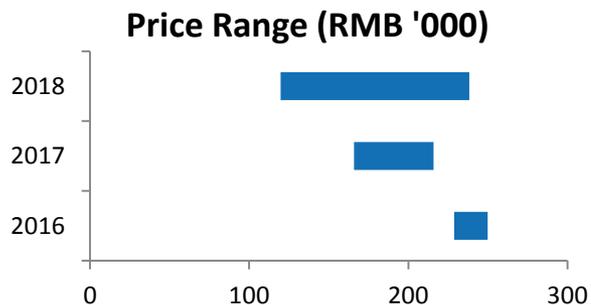
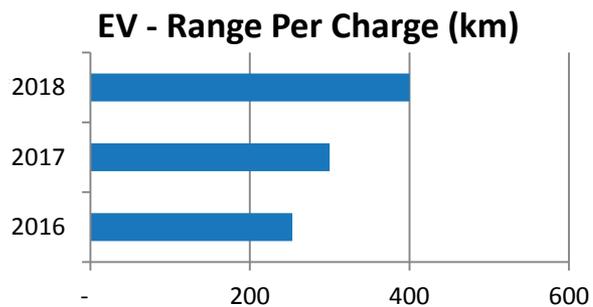
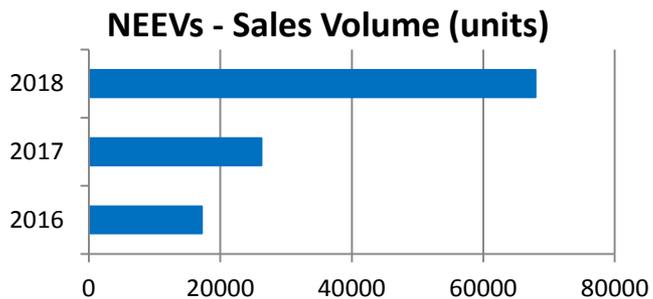
SUVs (Vision SUV+Boyue+X1+X3+S1+Emgrand GS+Binyue+01+02)

86,056 units +3% YoY



New Energy and Electrified Vehicles

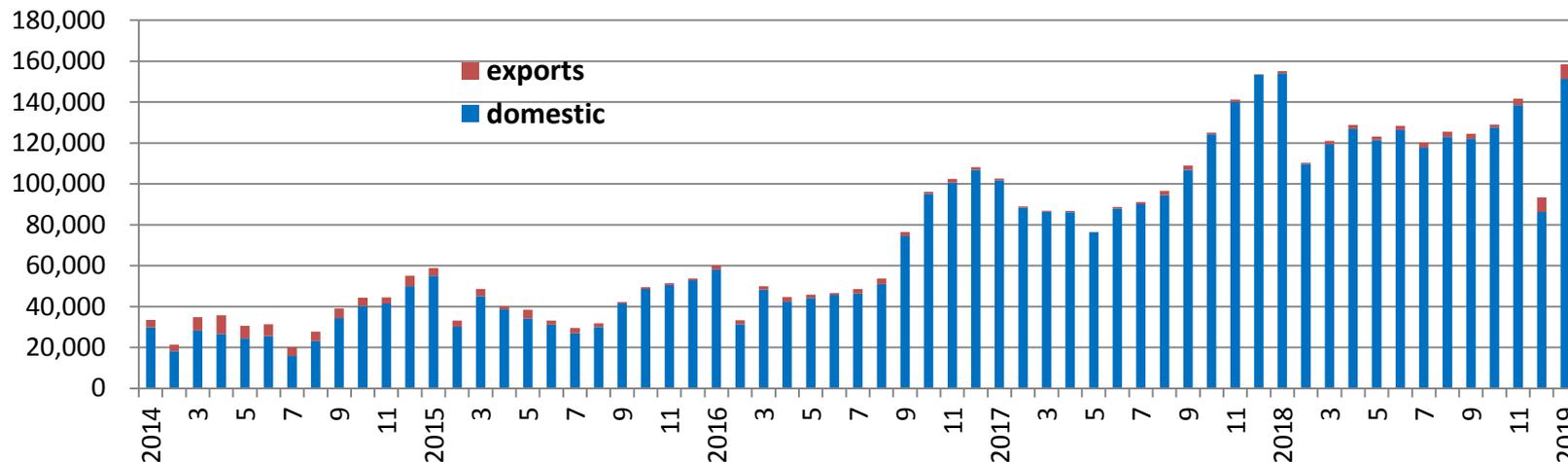
New NEEV models



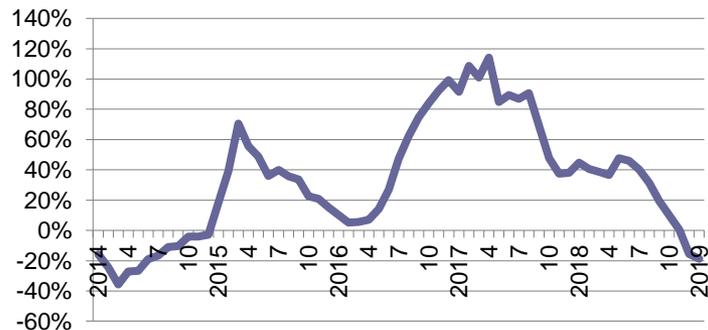
<p>2018</p>	 <p>Borui GE MHEV</p>	 <p>Borui GE PHEV</p>	 <p>01 PHEV</p>
	 <p>Emgrand EV350</p>	 <p>Emgrand EV450</p>	 <p>GSe</p>
<p>2017</p>	 <p>Emgrand EV300</p>  <p>Emgrand PHEV</p>		
<p>2016</p>	 <p>Emgrand EV</p>		

Sales Performance

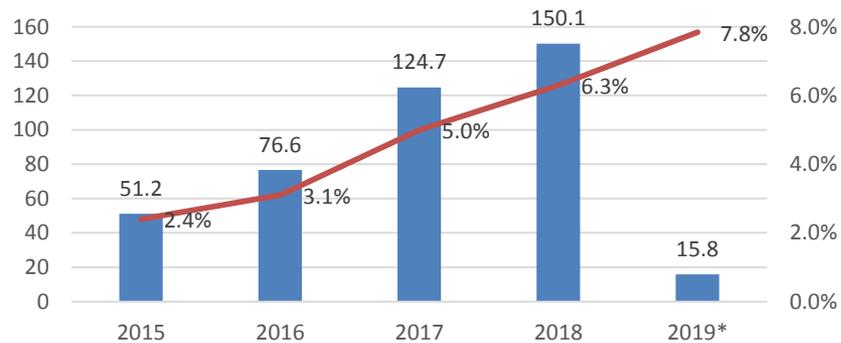
Monthly Sales Volume



Domestic Sales Volume (3MMA+/-%)



Market Share

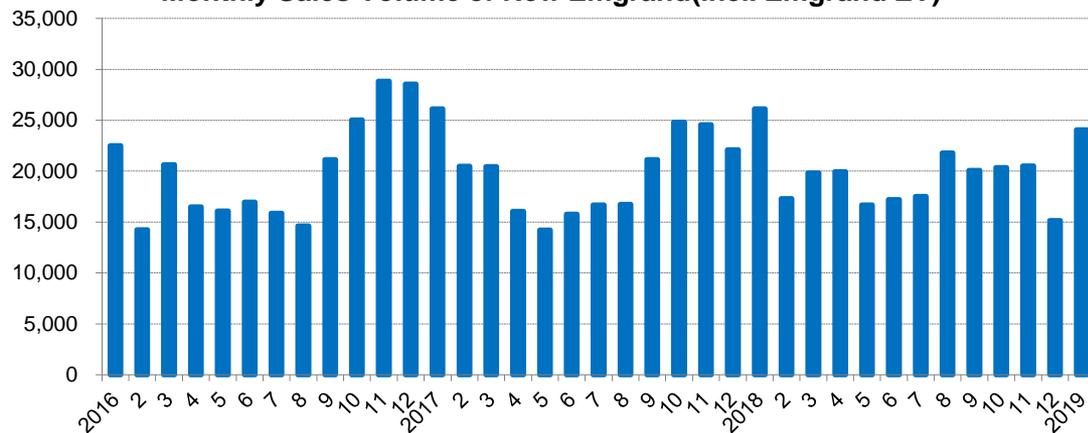


*End to Jan

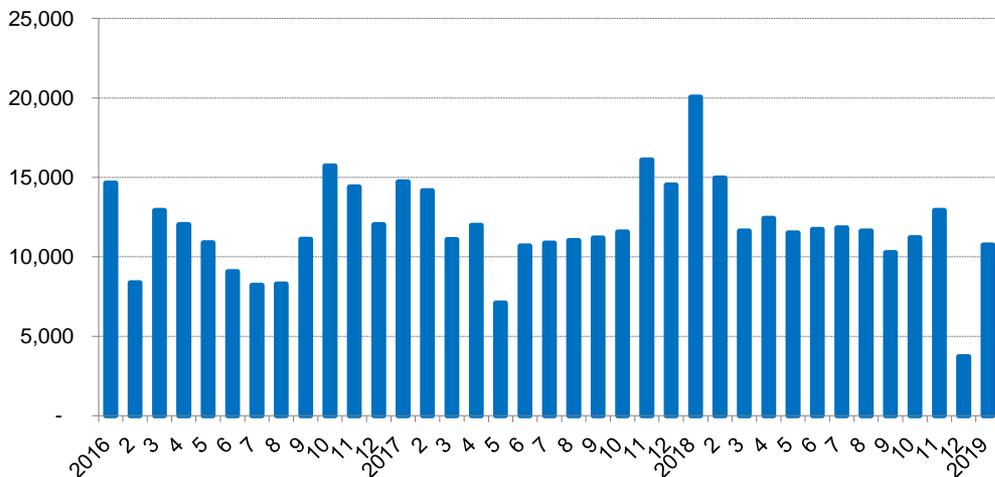
New Emgrand & Vision



Monthly Sales Volume of New Emgrand(incl. Emgrand EV)



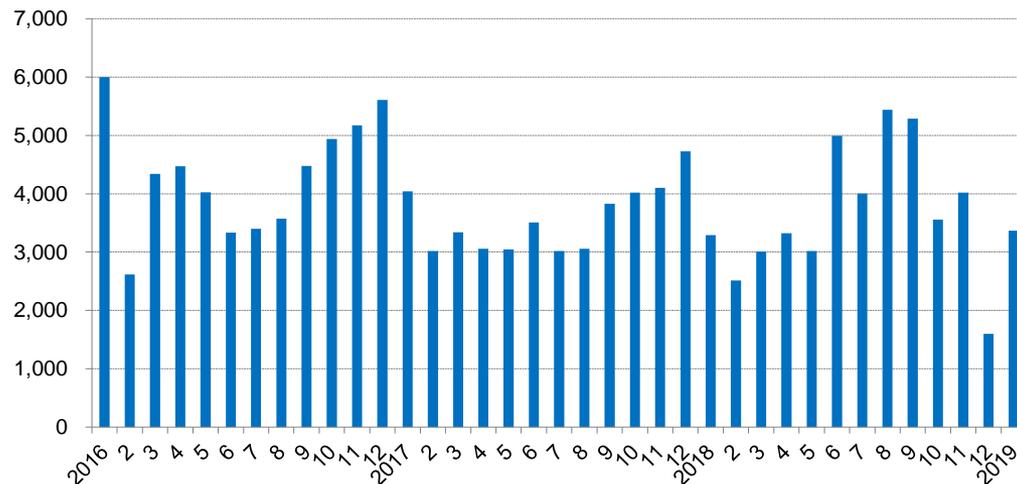
Monthly Sales Volume of Vision



Borui GE



Monthly Sales Volume of Borui(incl. Borui GE)



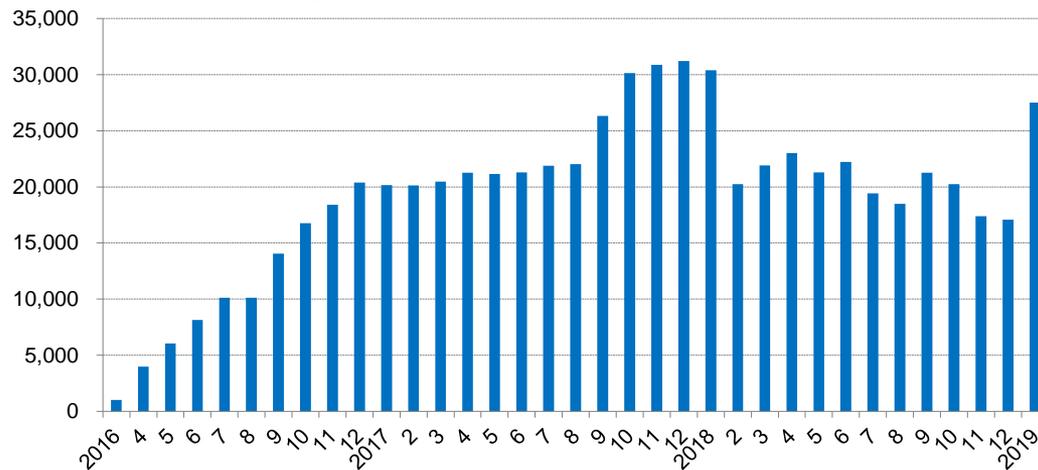
Powertrain:	1.5TD+48V BSG +7DCT 1.5TD+EV Motor+7DCT
Dimension:	4986/1861/1513
Wheelbase:	2870
Power:	142kw/192kw
Max. Torque:	300/425 N.m/rpm
MSRP:	RMB 136,800-199,800
Fuel consumption :	5.8L/100km 1.6L/100km

 <p>MHEV 轻度混合动力</p> <p>5.8L/100KM Fuel Consumption</p> <p>10% Power increase 15% Energy economy 0.3S Dynamic response</p>	 <p>PHEV 插电混合动力</p> <p>60KM EV mode range 7.4S 0-100KM/H 1.6L/100km Fuel Consumption</p> <p>P2.5 Architecture the most advanced tech 97% Transmission efficiency</p>
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Boyue



Monthly Sales Volume of Boyue



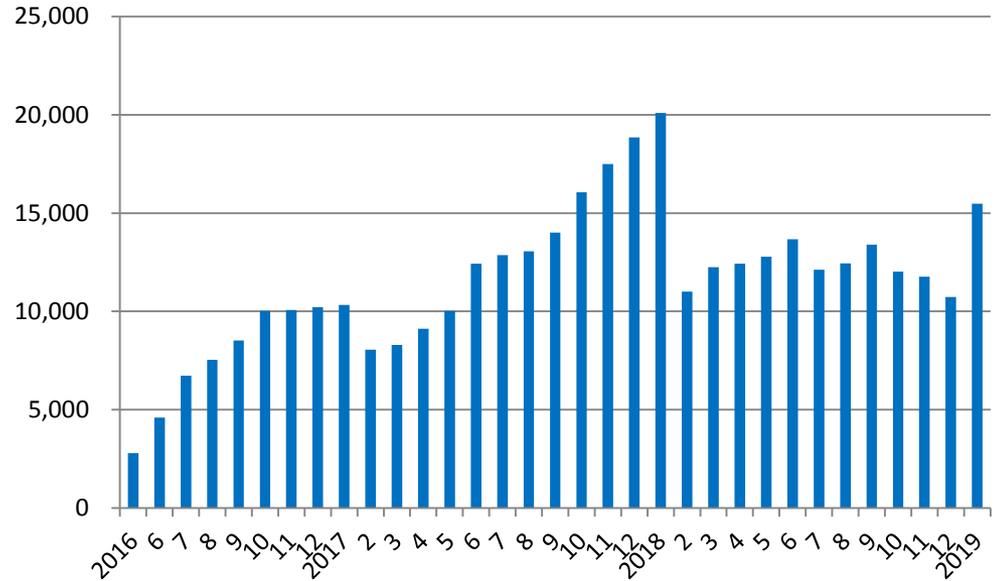
Engine:	1.8T, 2.0L
Transmissions:	6MT, 6AT
Dimension:	4519/1831/1694
Wheelbase:	2670
Power:	135Kw (1.8T)
Max. Torque:	285/1500-4000 N.m/rpm(1.8T)
MSRP:	RMB98,800-159,800



Emgrand GS



Monthly Sales Volume of Emgrand GS(incl. GSe)



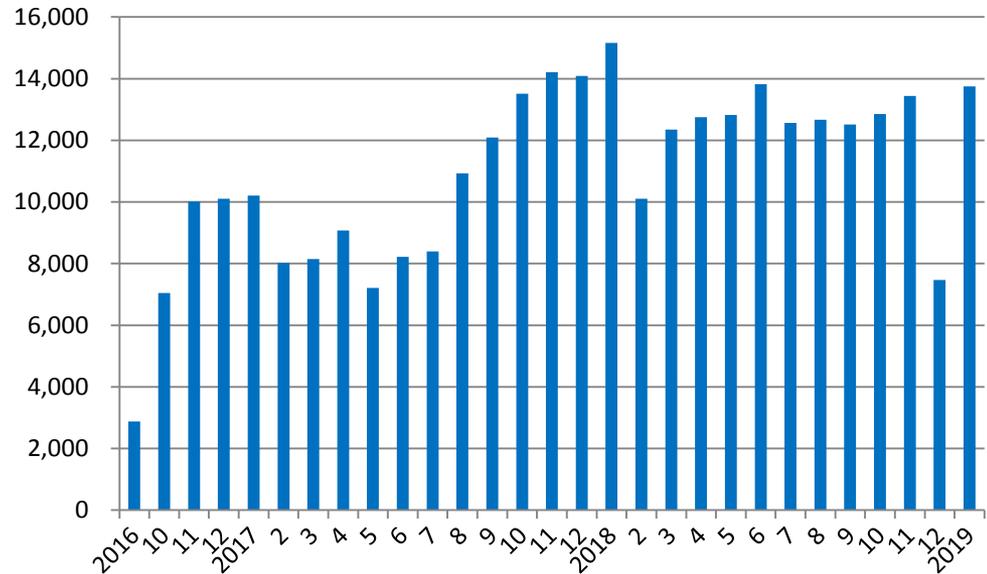
Engine:	1.4T, 1.8L
Transmissions:	6DCT, 6MT
Dimension:	4440/1833/1560
Wheelbase:	2700
Power:	98kw/5200rpm (1.4T)
Max. Torque:	215/2000-4000 N.m/rpm (1.4T)
MSRP:	RMB77,800-116,800



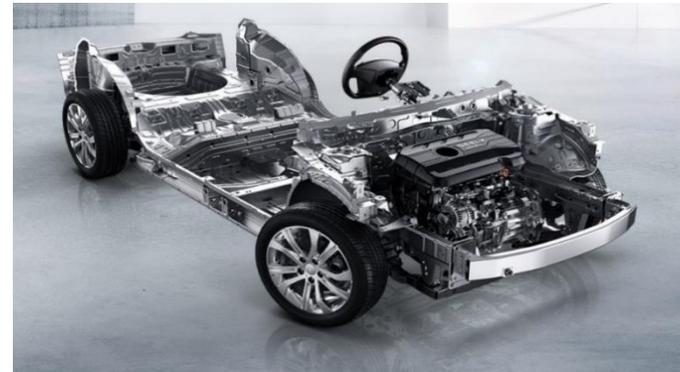
Emgrand GL



Monthly Sales Volume of Emgrand GL



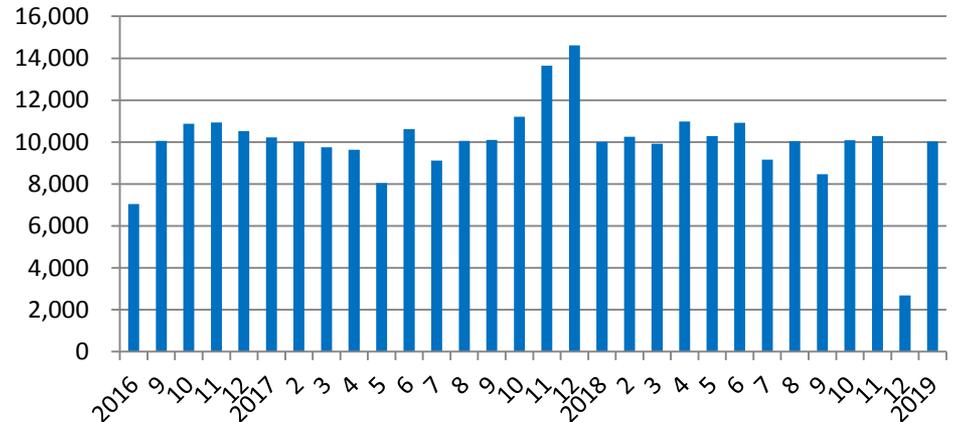
Engine:	1.4T, 1.8L
Transmissions:	6DCT, 6MT
Dimension:	4725/1802/1478
Wheelbase:	2700
Power:	98kw/5200rpm (1.4T)
Max. Torque:	215/2000-4000 N.m/rpm (1.4T)
MSRP:	RMB78,800-115,800



Vision SUV



Monthly Sales Volume of Vision SUV



Engine:	1.3T, 1.8L
Transmissions:	CVT, 5MT
Dimension:	4500/1834/1707
Wheelbase:	2661
Power:	98kw/5500rpm (1.3T)
Max. Torque:	185/2000-4500N.m/rpm
MSRP:	RMB74,900-101,900



New Model – Binrui & Binyue



Engine:	1.4T, 1.0T
Transmissions:	6DCT,CVT,6AT,6MT
Dimension:	4680/1785/1460
Wheelbase:	2670
Power:	98kw/5200rpm (1.4T)
Max. Torque:	215/2000-4000 N.m/rpm (1.4T)
MSRP:	RMB79,800-110,800

Engine:	1.5T, 1.0T
Transmissions:	7DCT, 6MT
Dimension:	4330/1800/1609
Wheelbase:	2600
Power:	130kw/5500rpm (1.5T)
Max. Torque:	255/1500-4000 N.m/rpm (1.5T)
MSRP:	RMB78,800-118,800



New Products

- **2019 New Model Outlook**
 - 2 MPVs**
 - A sport SUV**
 - An A0 SUV**
 - A Pure EV sedan**
 - A New model of LYNK & CO**



Lynk & Co

- **JV with 5:3:2 share holding structure of the listed group, Volvo Car and the parent group**
- **Supplement current market coverage by Geely (mass) and Volvo brands (premium), targeting at global high-end market segment**
- **Supported by new vehicle models developed from CMA**
- **260 stores in China by end 2018**
- **2020 in Europe, followed by USA; 10 new models by 2020**
- **Lynk & Co recorded 12,588 unit sales in Jan. 2019.**



New-Vehicle Quality



J.D.Power
2018 China Initial Quality StudySM (IQS)#

Brand	PP100	Overall Rank	Sector Rank*
Lynk&Co	92	3	1
Mass Market Average	107		
Luxury Average	89		

based on responses from 33,404 vehicle owners who purchased their cars between June 2017 and May 2018. The study includes 285 passenger vehicle models and 77 different brands in 71 major cities across China.

* ranking amongst Chinese brands

Source: J.D.Power 2018 China Initial Quality StudySM (IQS)

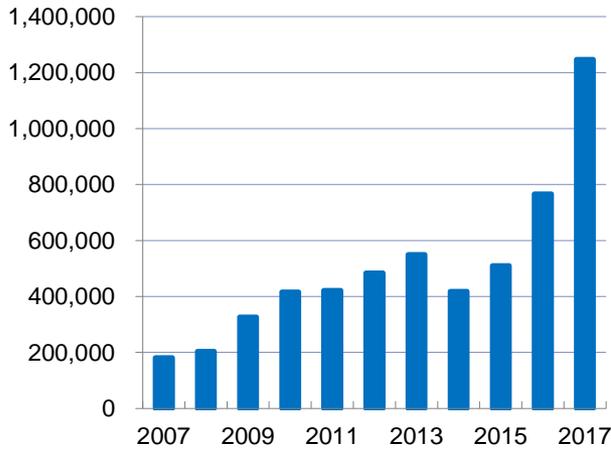
Geely GKUI

- GKUI smart ecosystem comprises:
 - ✓ The cloud storage
 - ✓ A desktop similar to your phone
 - ✓ A driver unique ID, safe and reliable
 - ✓ The App ecosystem
- Powerful Speech recognition
- Fast interactive, timely system update
- First installed in 2018 Boyue, and later in all the models

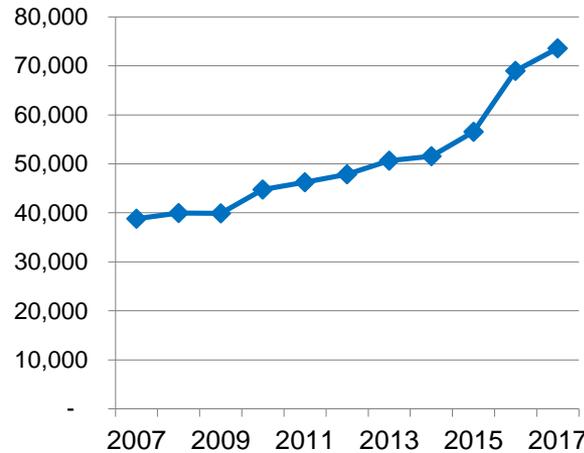


Financial Performance

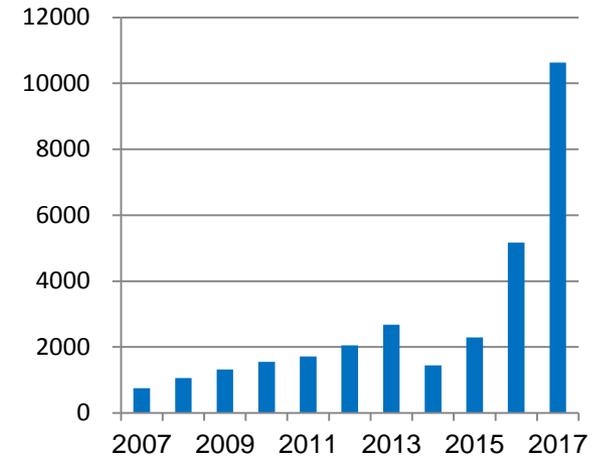
Sales Volume



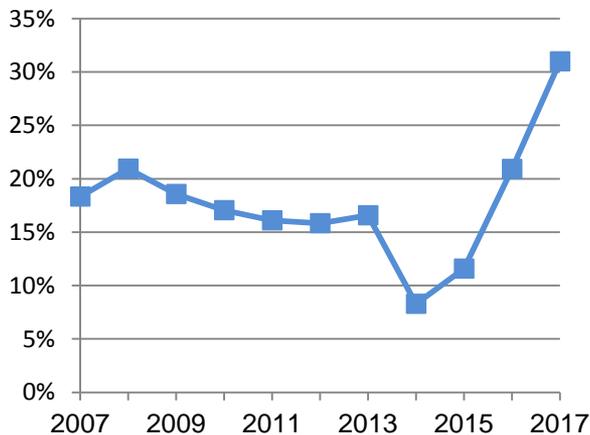
Average Ex-factory Price



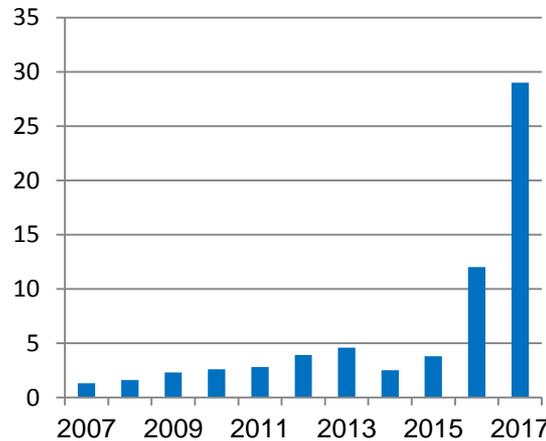
Net Profit



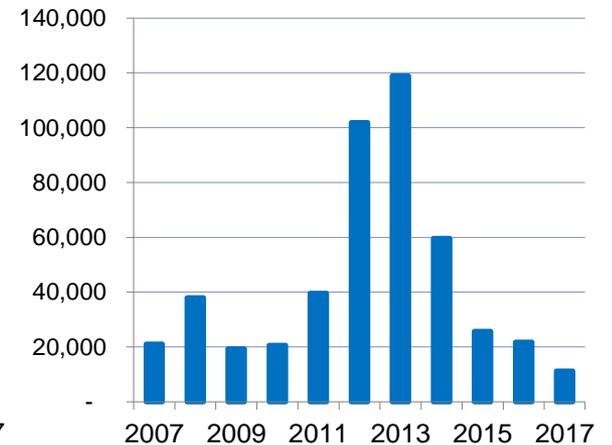
Return on Equity



Cash Dividend per Share (HK Cents)



Export Sales Volume



Auto Finance Joint Venture



- Located in Shanghai
- Registered capital RMB 2B
- Commenced operation in Sep 2015
- Wholesales financing solutions to dealers
- Retail financing solutions to end-customers
- Focusing on Tier-1 & -2 cities initially
- Supporting Geely, Lynk & Co and Volvo Car brands
- Progressively covering the whole China market
- 1H2018 net profit RMB91m

Strategy

Products:	<ul style="list-style-type: none">• Platform and modular architecture;• Focus on powertrain technology;• In-house international design capabilities;• Joint product architecture with Volvo Car;• Focus on EV, PHEV & MHEV to speed up new energy product offerings;• Strategic alliance to upgrade technologies
Services:	<ul style="list-style-type: none">• More than 940 dealers and 130 LYNK & CO dealers in China;• 24 sales agents, 297 sales and service outlets in 24 oversea countries;• Vehicle finance JV with BNP Paribas Personal Finance
Branding:	<ul style="list-style-type: none">• “Geely” brand for mass market;• “Lynk&Co” brand for upper market

Geely Automobile in Figures

Year started:	1998
Total workforce:	47,500 (on Jun. 30 th , 2018)
Manufacturing facilities:	9 plants in China + 1 JV plant in Belarus
Products:	10 major models under 5 platforms
Distribution network:	More than 940 Geely dealers , And 130 LYNK & CO dealers in China
2018 1H sales volume:	766,630 units
2018 1H revenues:	US\$7.9 billion
Market Capitalization:	US\$12.9 billion (on Jan 7 th , 2019)

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