

Corporate Presentation

October 2010



吉利汽車控股有限公司
GEELY AUTOMOBILE HOLDINGS LIMITED

(Stock Code : 0175)

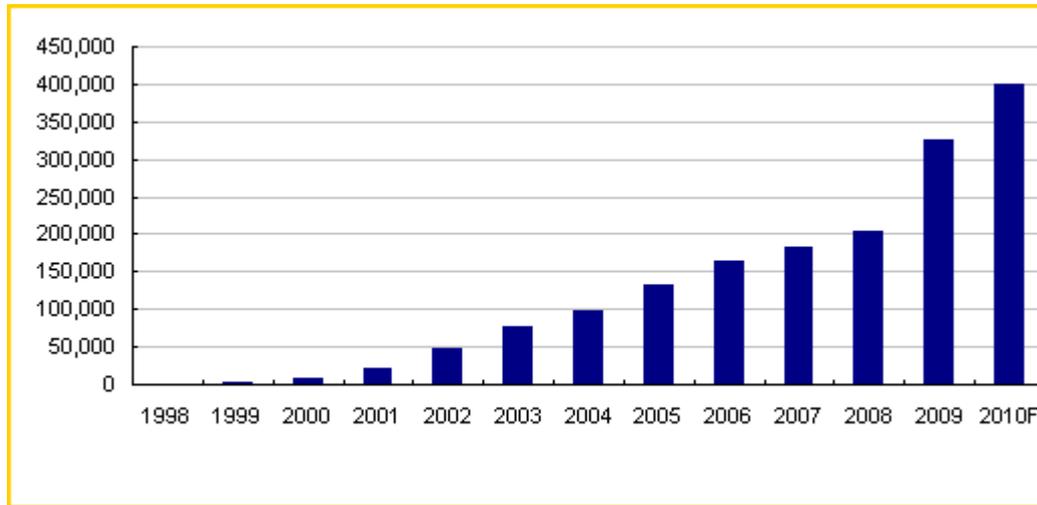
Geely Automobile In Figures

Year started:	1998
Total workforce:	15,248 (10% R&D staff)
Manufacturing facilities:	8 car plants, 2 engines plants and 2 gearbox plants
Products:	7 major sedan models under 4 platforms
Number of dealers:	800
2010 target sales volume:	400,000 units (30% 5-year CAGR)
Annualized 2010 revenues:	US\$2.8 billion
Market Capitalization:	US\$2.9 billion

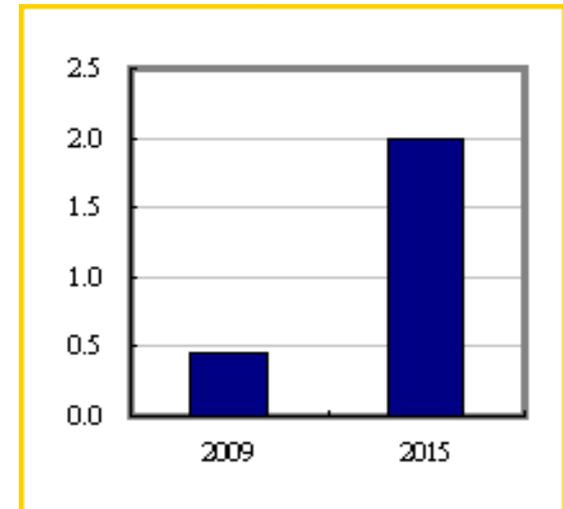


Long-term Plan and Targets

**Annual Sales Volume
(units)**



**Target Production Capacity
(million units)**



***Supplying the Safest, the Most Energy Efficient and
the Most Environmental Friendly Vehicles***

Strengths

- ❖ **Privately-owned & market-driven**
- ❖ **Cost effective supply chain**
- ❖ **Professional management team**
- ❖ **Abundant intellectual resources**
- ❖ **A vertically integrated operation**
- ❖ **Experience and track-record in China**



**Geely
JL3G10CVVT
Petrol Engine**

Strategies

- ❖ **Expansion of Sales Volume**
(Geographically & broadening product line)
- ❖ **New Product Development Focus**
(42 new models in 5 years)
- ❖ **Technology Focus**
(Focus on power-train technologies)
- ❖ **Expansion of Production Capacity**
(New plants, upgrading & contract manufacturing)
- ❖ **Focus on Quality, Services, Customer Satisfaction**
- ❖ **Expansion through M&As & Strategic Alliances**



Strategic Transformation



- ❖ Multi-brand strategy, Platform strategy & Parts Standardization
- ❖ Third-party logistics, Vendor Managed Inventory and ERP
- ❖ Aiming at transforming Geely's competitive advantage from price competitive to technology and performance competence

Product Line-up

	GLEagle 	Free Cruiser		1.3L, 1.5L	RMB43-56K
		Geely Kingkong		1.5L	RMB51-70K
		Vision		1.5L, 1.8L	RMB66-104K
		Geely Panda		1.0L, 1.3L	RMB42-60K
	Englon 	SC7		1.5L, 1.8L	RMB64-102K
		TX4		2.4L 2.5L Diesel	RMB208-228K
	Emgrand 	EC7 EC7-RV		1.5-1.8L	RMB76-112K

GLEAGLE – GC2-RV



全球鷹
GLEAGLE



Engine size:	1.0L, 1.3L (5M/T, 4A/T)
Dimension:	3598/1630/1465
Wheelbase:	2340
Maximum output:	63Kw/6,200rpm (1.3L 5M/T)
Top speed:	165km/hour (1.3L)
Engine:	L4 DOHC engine
Fuel Efficiency:	4.9L/100km (1.3L)
Emission:	National IV
Retail Prices:	RMB41,800-59,800

ENGLON - TX4



英伦汽车
Englon Automobile

Engine size:	2.5L diesel, 2.4L petrol
Dimension:	4566/1783/1823
Wheelbase:	2883
Maximum output:	75Kw/3,800rpm (2.5L diesel)
Top speed:	135km/hour
Engine:	VM L4 DOHC diesel engine
Fuel Efficiency:	8.3L/100km (2.5L diesel AT)
Emission:	National III
Retail Prices:	RMB208,000-228,000



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ENGLON – SC7



英伦汽车
Englon Automobile



Engine size:	1.5L, 1.8L
Dimension:	4682/1725/1485
Wheelbase:	2602
Maximum output:	78Kw/6200rpm (1.5L) 102Kw/6200rpm (1.8L)
Engine:	JL4G15(1.5L), JL4G18(1.8L)
Fuel Efficiency:	6L/100km, 6.5L/100km
Emission:	National IV
Retail Prices:	RMB63,888-101,888

EMGRAND – EC7



帝豪
EMGRAND



Engine size:	1.5L, 1.8L (5 M/T, CVT)
Dimension:	4635/1789/1470
Wheelbase:	2650
Maximum output:	102Kw/6,000rpm (1.8L)
Top speed:	185 km/hour (1.8L)
Engine:	GETEC JLy4G18
Fuel Efficiency:	6.5L/100km (1.8L)
Emission:	National IV
Retail prices:	RMB75,800 – 111,800

EMGRAND – EC8



Engine size:	2.0L, 2.4L petrol
Transmission:	5M/T, 6A/T
Dimension:	4905/1830/1495
Wheelbase:	2805
Drive mode:	FF
Seat:	5
Plant:	Jinan plant



帝豪
EMGRAND



New Products



帝豪EX7



全球鹰GC5



熊猫CROSS (GX2)



英伦SC5-RV



英伦SX5



6AT (DSI)



7DCT



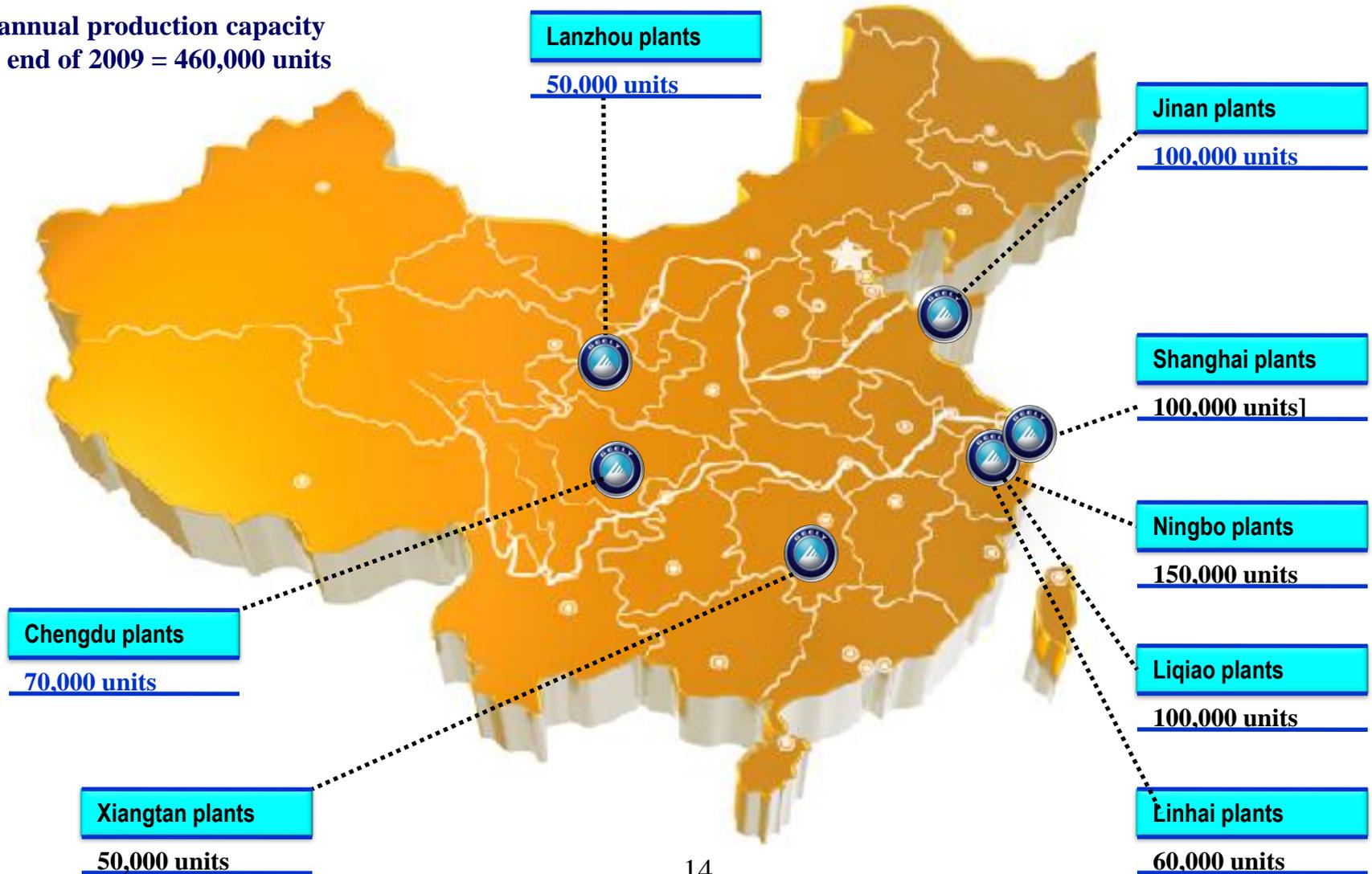
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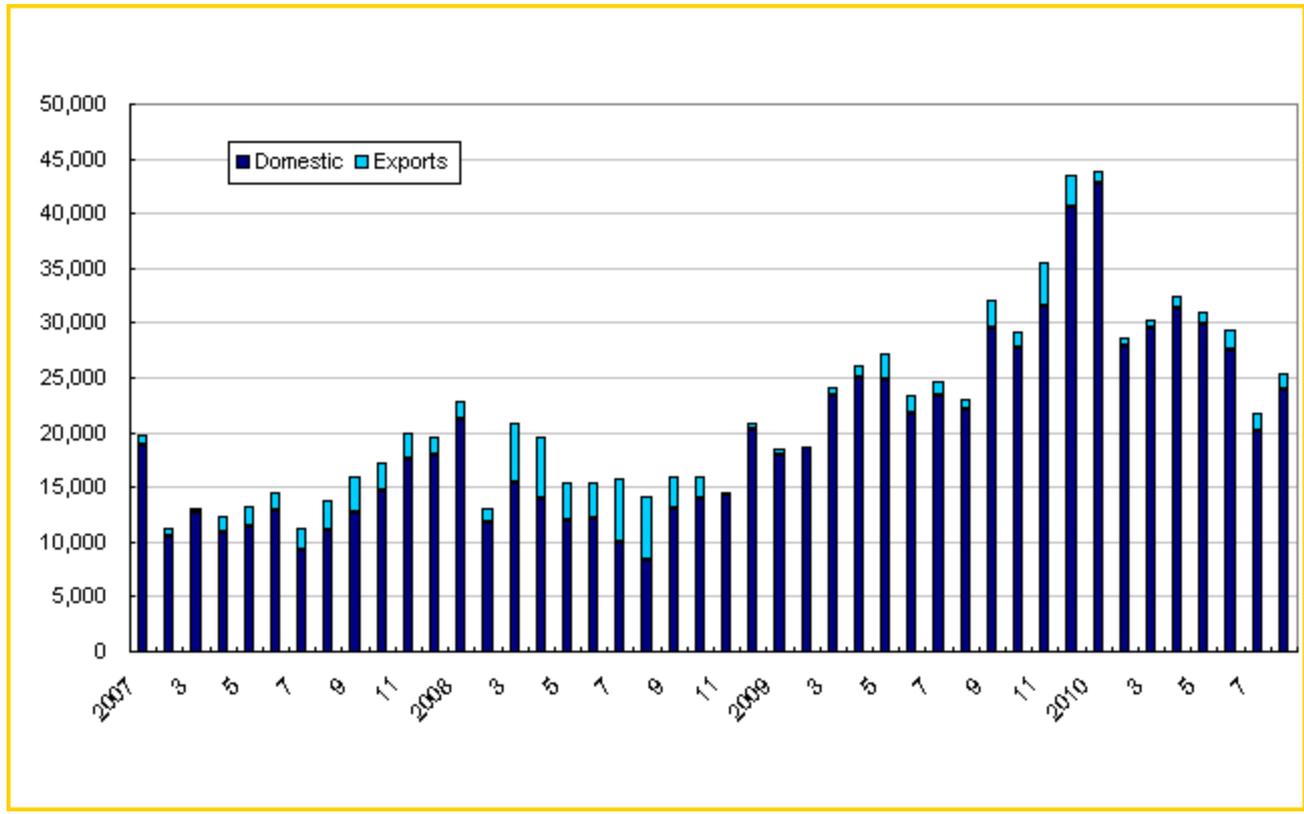
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Production Facilities

Total annual production capacity
By the end of 2009 = 460,000 units

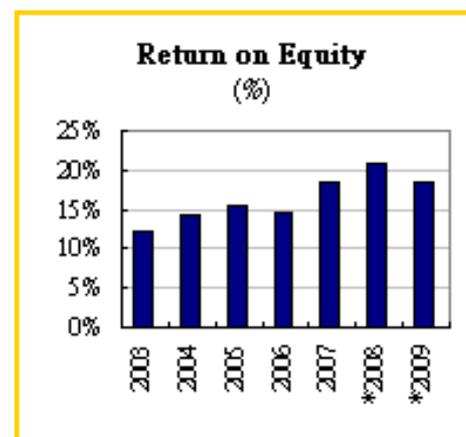
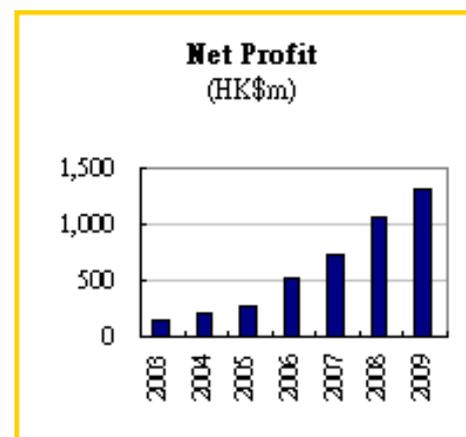


Monthly Sales Volume

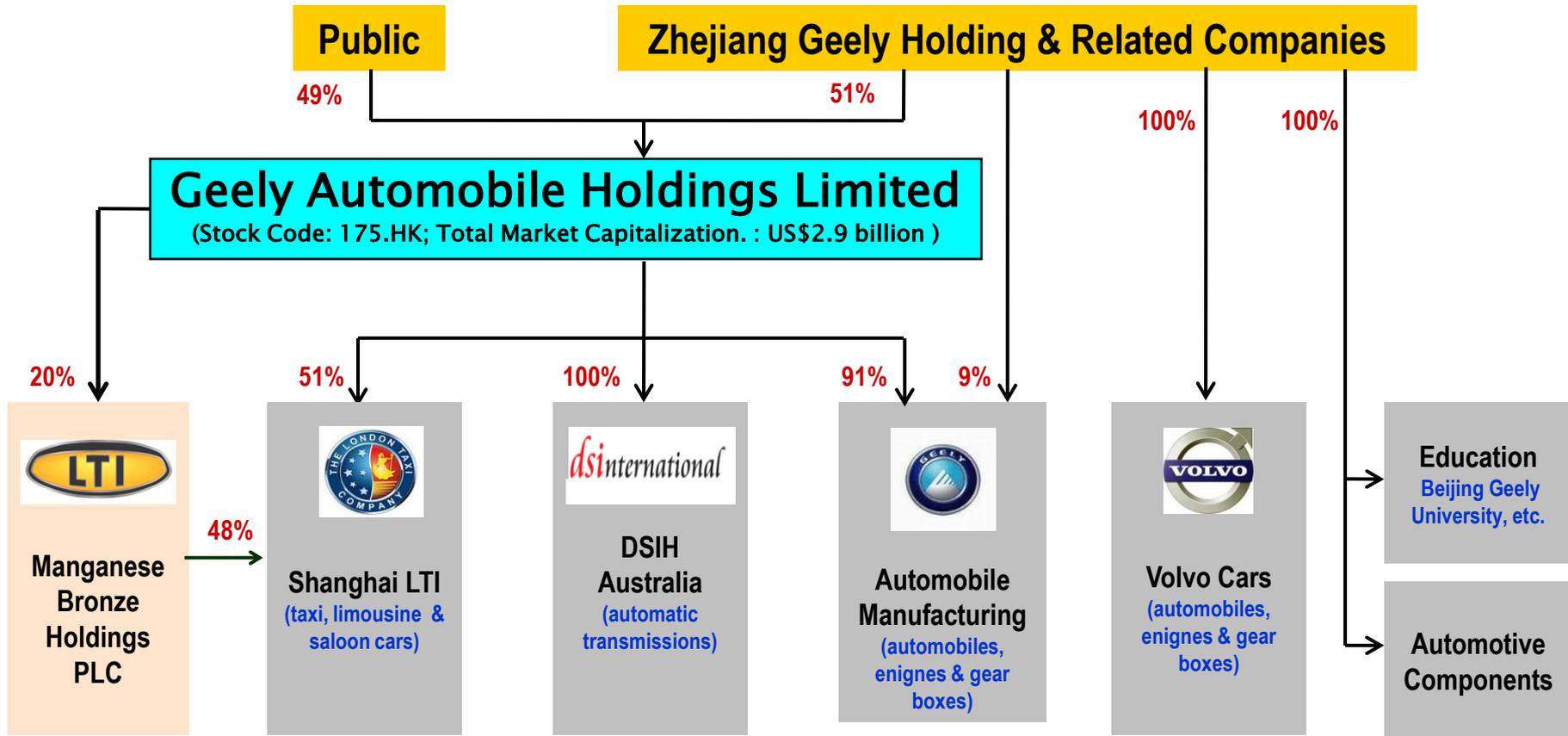


Financial Performance

(6M to June, RMB million)	2010	2009	YoY%
Sales volume	195,734	137,758	42%
Revenue	9,236	5,949	55%
Operating margin	15.1%	13.7%	10%
Profit after tax	912	654	39%
Attributable profit	805	596	35%
Diluted EPS (RMB)	9.96	8.93	12%
Net profit - share-based payments	967	603	60%
Adjusted diluted EPS (RMB)	11.86	9.04	31%
	30 June	31 Dec	
	2010	2009	%
Shareholders' equity	7,207	6,376	13%
Net cash/(debt)	1,476	1,123	31%



Corporate Structure





Chinese Wisdom, World Quality

corporate website: www.geelyauto.com.hk

Note: Sources of all data contained in this presentation are from Geely Automobile Holdings, except specified otherwise.

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