

Corporate Presentation

November 2010



吉利汽車控股有限公司
GEELY AUTOMOBILE HOLDINGS LIMITED

(Stock Code : 0175)

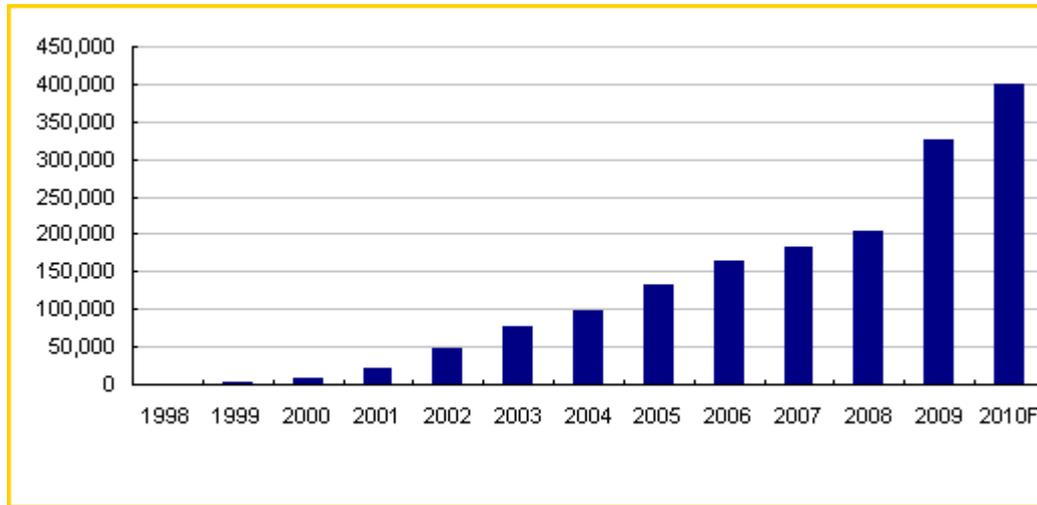
Geely Automobile In Figures

Year started:	1998
Total workforce:	15,248 (10% R&D staff)
Manufacturing facilities:	8 car plants, 2 engines plants and 2 gearbox plants
Products:	7 major sedan models under 4 platforms
Number of dealers:	800
2010 target sales volume:	400,000 units (25% 5-year CAGR)
Annualized 2010 revenues:	US\$2.8 billion
Market Capitalization:	US\$4.5 billion

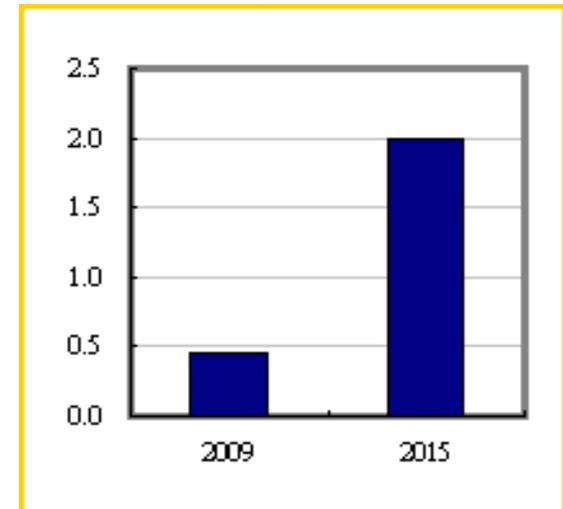


Long-term Plan and Targets

**Annual Sales Volume
(units)**



**Target Production Capacity
(million units)**



***Supplying the Safest, the Most Energy Efficient and
the Most Environmental Friendly Vehicles***

Strengths

- ❖ **Privately-owned & market-driven**
- ❖ **Cost effective supply chain**
- ❖ **Professional management team**
- ❖ **Abundant intellectual resources**
- ❖ **A vertically integrated operation**
- ❖ **Experience and track-record in China**



**Geely
JL3G10CVVT
Petrol Engine**

Strategies

- ❖ **Expansion of Sales Volume**
(Geographically & broadening product line)
- ❖ **New Product Development Focus**
(42 new models in 5 years)
- ❖ **Technology Focus**
(Focus on power-train technologies)
- ❖ **Expansion of Production Capacity**
(New plants, upgrading & contract manufacturing)
- ❖ **Focus on Quality, Services, Customer Satisfaction**
- ❖ **Expansion through M&As & Strategic Alliances**



Strategic Transformation



- ❖ Multi-brand strategy, Platform strategy & Parts Standardization
- ❖ Third-party logistics, Vendor Managed Inventory and ERP
- ❖ Aiming at transforming Geely's competitive advantage from price competitive to technology and performance competence

Product Line-up

	GLEagle 	Free Cruiser		1.3L, 1.5L	RMB43-56K
		Geely Kingkong		1.5L	RMB51-70K
		Vision		1.5L, 1.8L	RMB66-104K
		Geely Panda		1.0L, 1.3L	RMB42-60K
	Englon 	SC7		1.5L, 1.8L	RMB64-102K
		TX4		2.4L 2.5L Diesel	RMB208-228K
	Emgrand 	EC7 EC7-RV		1.5-1.8L	RMB76-112K

GLEAGLE – GC2-RV



Engine size:	1.0L, 1.3L (5M/T, 4A/T)
Dimension:	3598/1630/1465
Wheelbase:	2340
Maximum output:	63Kw/6,200rpm (1.3L 5M/T)
Top speed:	165km/hour (1.3L)
Engine:	L4 DOHC engine
Fuel Efficiency:	4.9L/100km (1.3L)
Emission:	National IV
Retail Prices:	RMB41,800-59,800



吉利汽車控股有限公司
GEELY AUTOMOBILE HOLDINGS LIMITED
(Stock Code : 0175)

ENGLON - TX4



英伦汽车
Englon Automobile

Engine size:	2.5L diesel, 2.4L petrol
Dimension:	4566/1783/1823
Wheelbase:	2883
Maximum output:	75Kw/3,800rpm (2.5L diesel)
Top speed:	135km/hour
Engine:	VM L4 DOHC diesel engine
Fuel Efficiency:	8.3L/100km (2.5L diesel AT)
Emission:	National III
Retail Prices:	RMB208,000-228,000



ENGLON – SC7



英伦汽车
Englon Automobile



Engine size:	1.5L, 1.8L
Dimension:	4682/1725/1485
Wheelbase:	2602
Maximum output:	78Kw/6200rpm (1.5L) 102Kw/6200rpm (1.8L)
Engine:	JL4G15(1.5L), JL4G18(1.8L)
Fuel Efficiency:	6L/100km, 6.5L/100km
Emission:	National IV
Retail Prices:	RMB63,888-101,888



EMGRAND – EC7



帝豪
EMGRAND



Engine size:	1.5L, 1.8L (5 M/T, CVT)
Dimension:	4635/1789/1470
Wheelbase:	2650
Maximum output:	102Kw/6,000rpm (1.8L)
Top speed:	185 km/hour (1.8L)
Engine:	GETEC JLy4G18
Fuel Efficiency:	6.5L/100km (1.8L)
Emission:	National IV
Retail prices:	RMB75,800 – 111,800



EMGRAND – EC8



Engine size:	2.0L, 2.4L petrol
Transmission:	5M/T, 6A/T
Dimension:	4905/1830/1495
Wheelbase:	2805
Drive mode:	FF
Seat:	5
Plant:	Jinan plant
Retail prices:	RMB105,800 - 159,800



帝豪
EMGRAND



New Products



帝豪EX7



熊猫CROSS (GX2)



英伦SC5-RV



EK-1



6AT (DSI)

7DCT



δ 4G20

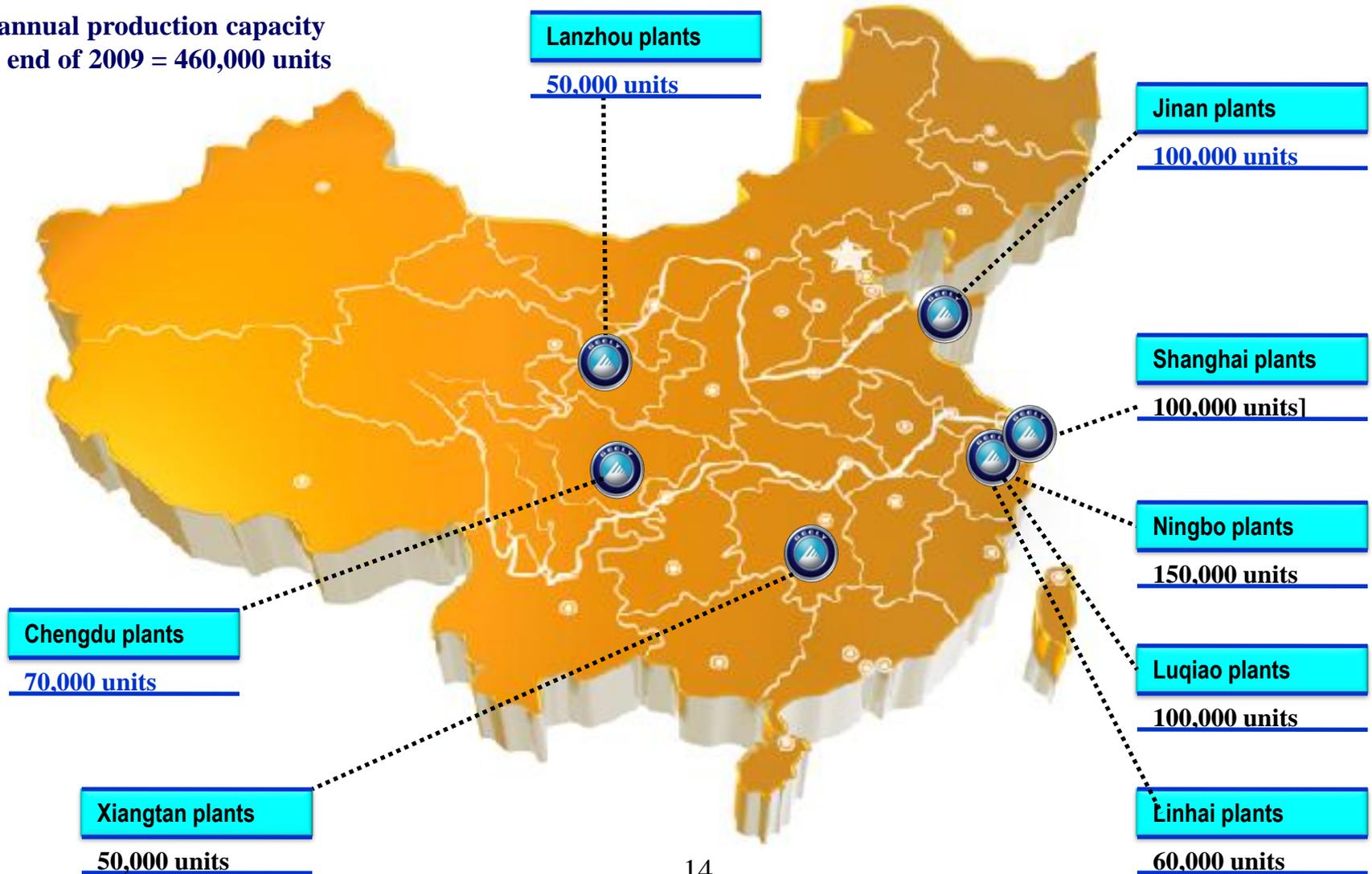
δ 4G24

ω 4D20

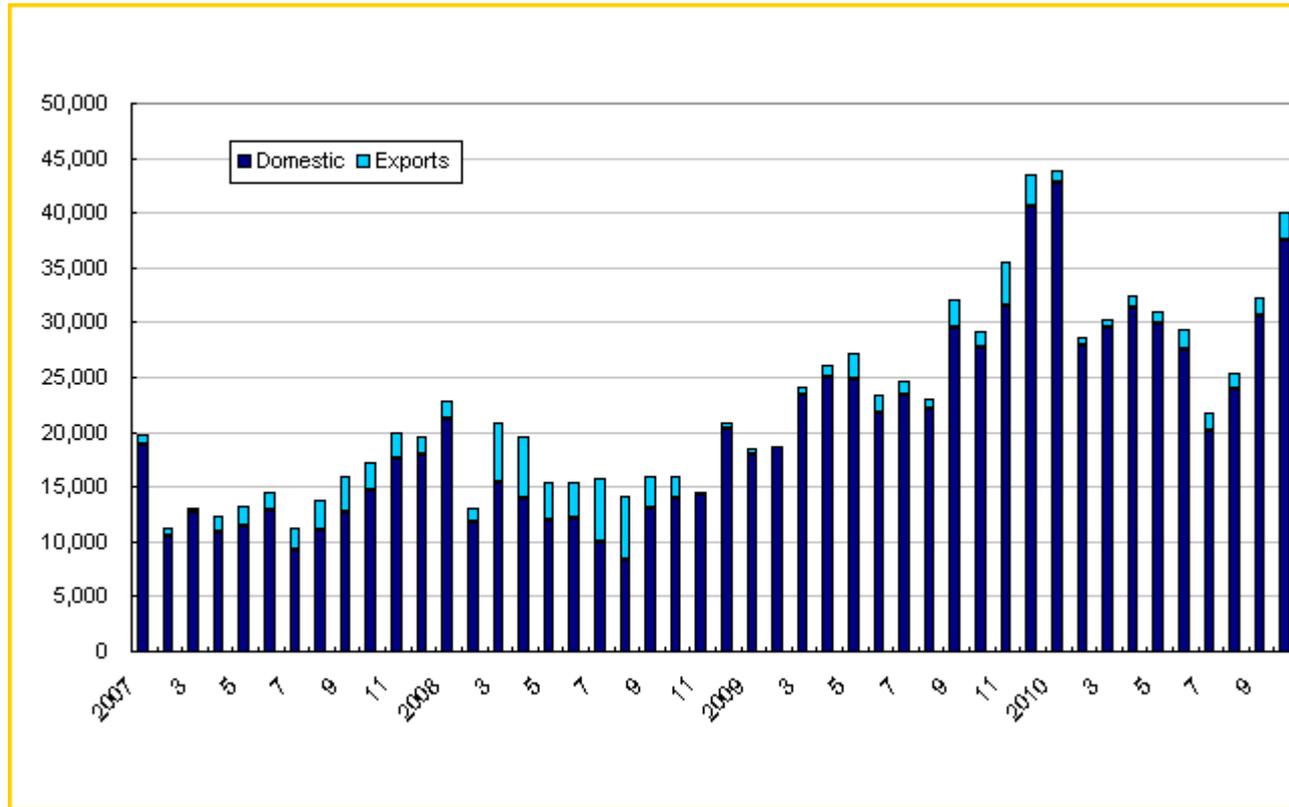


Production Facilities

Total annual production capacity
By the end of 2009 = 460,000 units

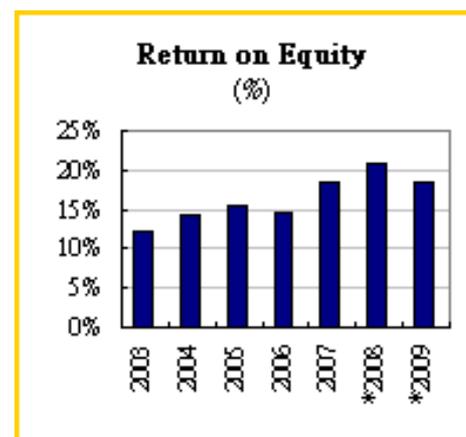
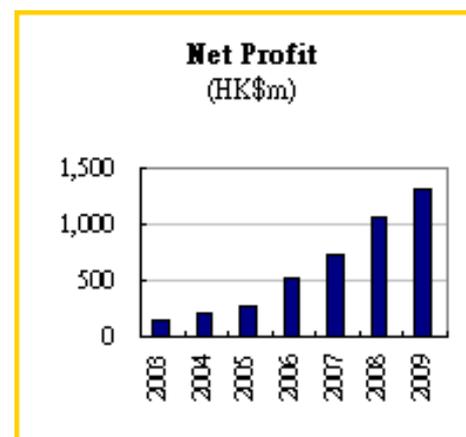


Monthly Sales Volume

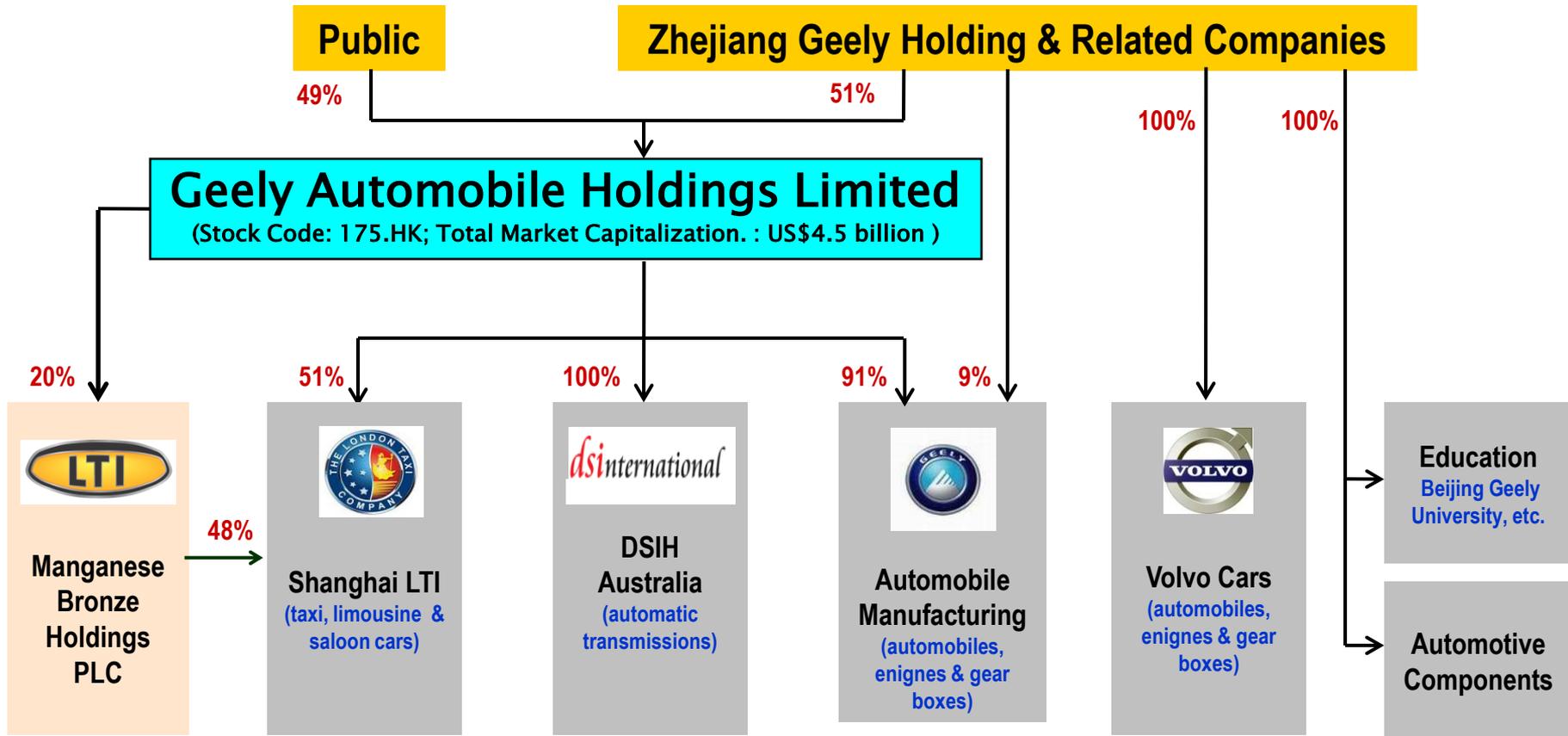


Financial Performance

(6M to June, RMB million)	2010	2009	YoY%
Sales volume	195,734	137,758	42%
Revenue	9,236	5,949	55%
Operating margin	15.1%	13.7%	10%
Profit after tax	912	654	39%
Attributable profit	805	596	35%
Diluted EPS (RMB)	9.96	8.93	12%
Net profit - share-based payments	967	603	60%
Adjusted diluted EPS (RMB)	11.86	9.04	31%
	30 June	31 Dec	
	2010	2009	%
Shareholders' equity	7,207	6,376	13%
Net cash/(debt)	1,476	1,123	31%



Corporate Structure





Chinese Wisdom, World Quality

corporate website: www.geelyauto.com.hk

Note: Sources of all data contained in this presentation are from Geely Automobile Holdings, except specified otherwise.

Important Notice:

The information contained herein is meant for presentation purposes only and may not be used and relied upon by any other party. It is not to be taken in substitution for the exercise of judgement. You shall be solely responsible for making your own independent investigation of the merits of the discussions mentioned in this presentation. Geely Automobile Holdings Limited does not make any representations, warranty or guarantee as to the accuracy, completeness or correctness of the contents contained herein. The reproduction and/or dissemination of the contents herein is prohibited without our prior approval. Geely Automobile Holdings Limited and its officers, directors and employees accept no liability whatsoever for any direct or consequential loss howsoever arising from any use of this presentation or further communication given in relation to this presentation or its contents or otherwise arising in connection therewith.